



Bhagyam is an independent full service market research company situated at the financial capital of India.

Bhagyam conducts market research fieldworks at Asia Pacific & GCC countries.

Bhagyam specializes in qualitative, quantitative and online assignments. We assist Clients by solving their business and research problems by acting as one stop solutions from recruiting focus groups, depth interviews and panels for researchers to summary report writing.

Bhagyam serves and works with various market research Clients, consulting companies and few Client across industry verticals.

Qualitative

Market Research

Gang Surveys
Depth Interviews (F2F/Telephonic)
Focus Group Discussions
Mapping & Projective Techniques
Observational & Ethnographic Research

Quantitative

Market Research

Face to Face interviews
Self completion interviews
CATI (Computer aided telephonic interviews)
Web CATI
Mystery shopping
Retail Audits

Online Research

Online Surveys
Secondary Research (Desk Research)
CAWI (Computer aided web interviews)
Online Focus Groups / Online Bulletins

Top industry verticals, where we repeatedly and consistently keep conducting market research studies:

- Healthcare
- Technology
- Consulting
- Telecommunications
- Travel & Tourism

Primary Healthcare Expertise:

Bhagyam tries its best to control all the phases of the research study in-house so we can maintain confidentiality and high quality control on the healthcare projects handled across Asia Pacific & Middle Eastern countries. Our customized approach and moderators ensures that the Client get almost all the answers to the questions that impact the research study. We typically conduct primary healthcare research projects amongst patients, caretakers, KOL's, healthcare stakeholders and professionals across specialties.

If you have any opportunity or queries or just want a chat, contact us at info@bhagyam-marketresearch.com or give us a ring on +91 7498 498 577

Bhagyam Market Research Services

India | China | Singapore | Hong Kong | Indonesia | Thailand | Vietnam

United Arab Emirates (UAE) | Bahrain | Kuwait | Oman | Qatar | Saudi Arabia (KSA) | Philippines | South Africa